

# Safe Community

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09/10/16

# ***OBJECTIVE***

- Illustrate Why We Are Interested
- ▢ Provide Several Statistics
- ▢ Our Goal
- ▢ Risk Management Tool
- ▢ Safe Community Vision and Definition
- ▢ Six Elements of Safe Community

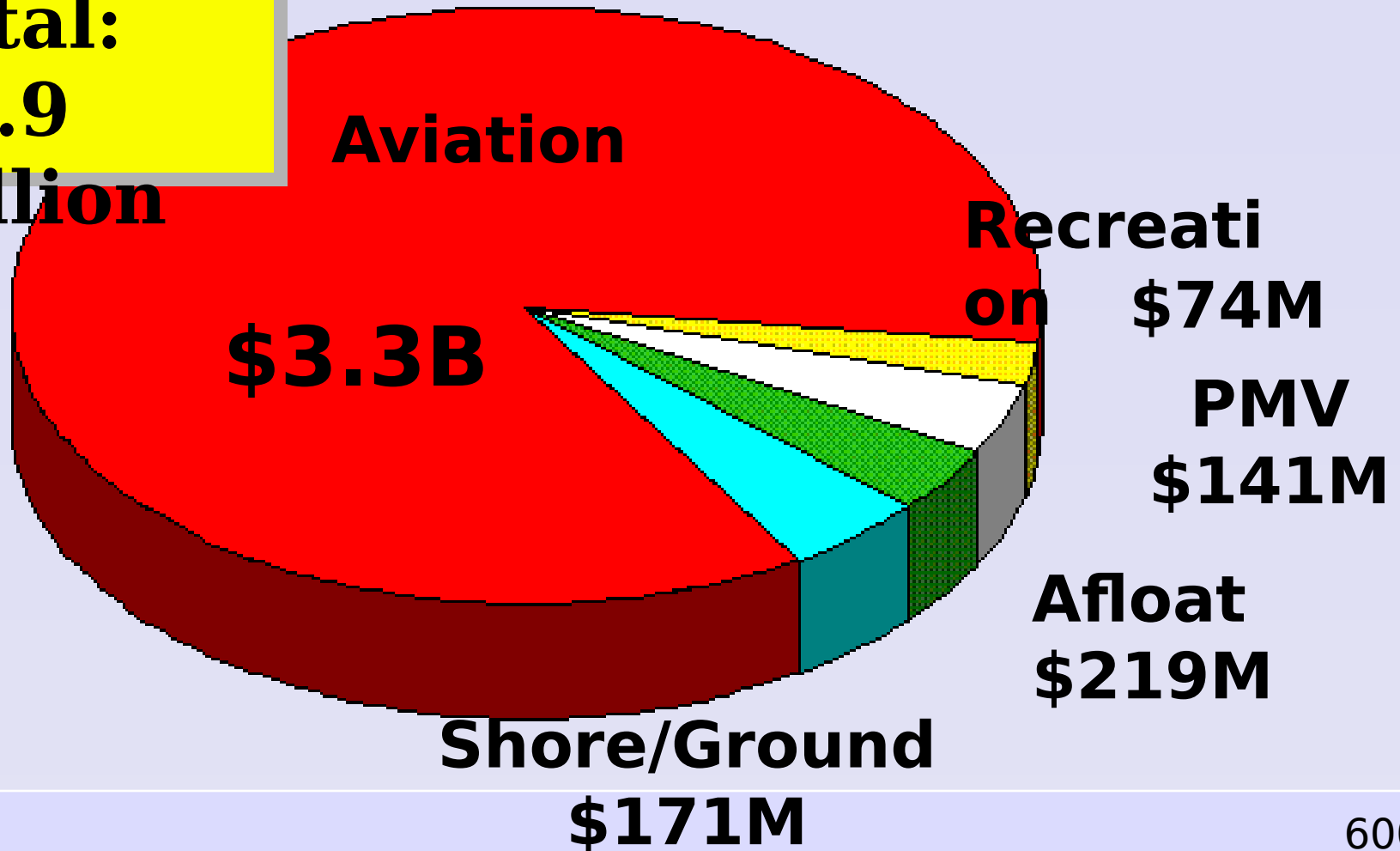
# ***OBJECTIVE***

- Resources for a Safe Community
- ▢ Examples of Safe Community Programs
- ▢ Naval Safety Center Safety Programs
- ▢ Exam Why We are Interested
- ▢ What We are Doing to Determine Our Role

# ***Cost of Mishaps***

## ***Navy and Marine Corps, FY95-99***

**Total:  
\$3.9  
Billion**



# ***What Mishaps Cost***

## ***Navy & Marine Corps Mishaps***

### **FY98**

Total	\$903mil
Per Month	\$75.3 mil
Per Week	\$17.4 mil
Per Day	\$2.5 mil
Per Hour	\$103K
Per Minute	\$1.7K
Per Second	\$29

### **FY99 (30 Jun)**

Total	\$498 mil
Per Month	\$55.3 mil
Per Week	\$12.8 mil
Per Day	\$1.8 mil
Per Hour	\$76k
Per Minute	\$1.3k
Per Second	\$21

# ***How People Died in Mishaps Navy and Marine Corps, FY95-99***

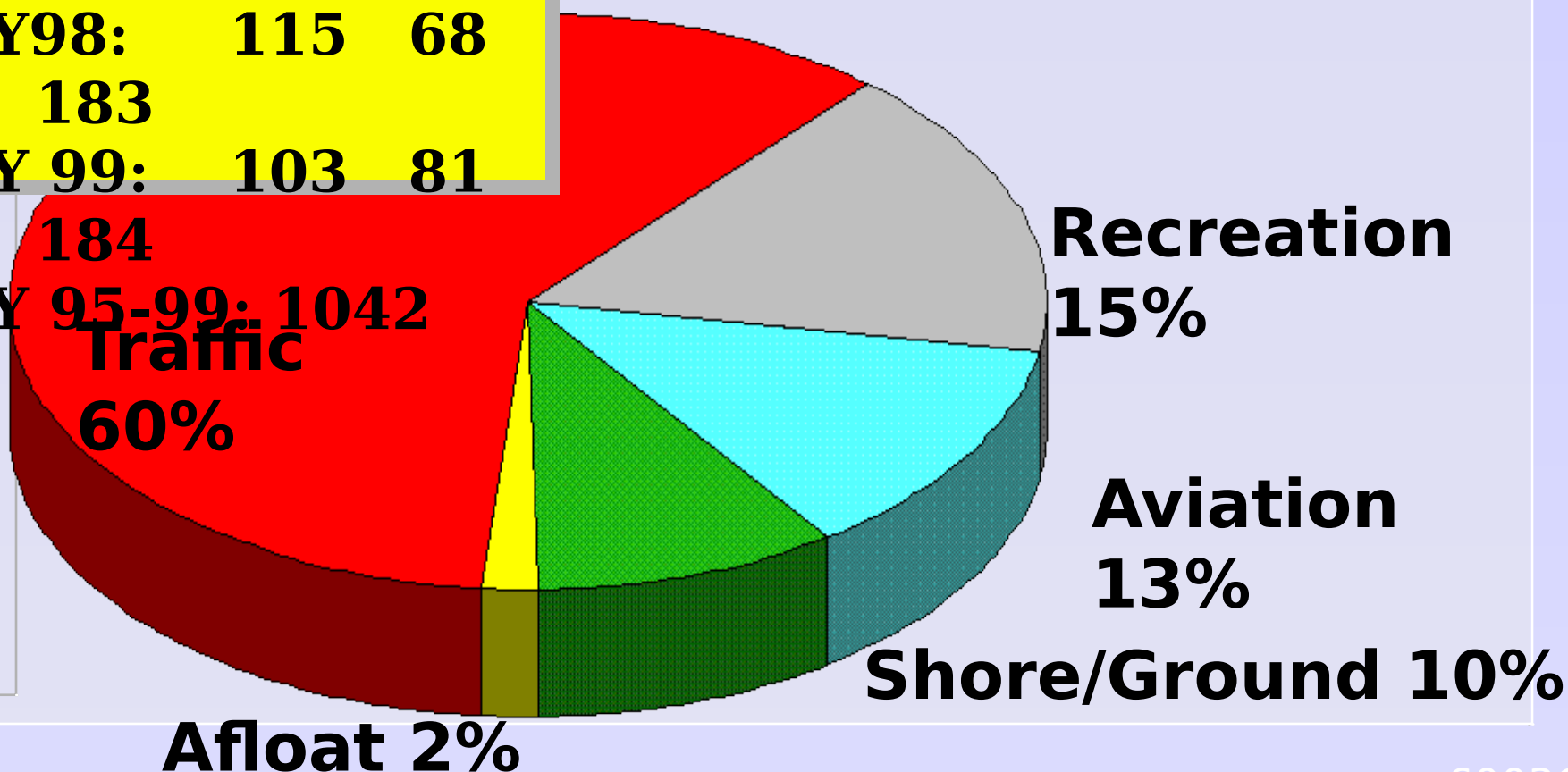
**Deaths: USN  
MC**

**FY98: 115 68  
= 183**

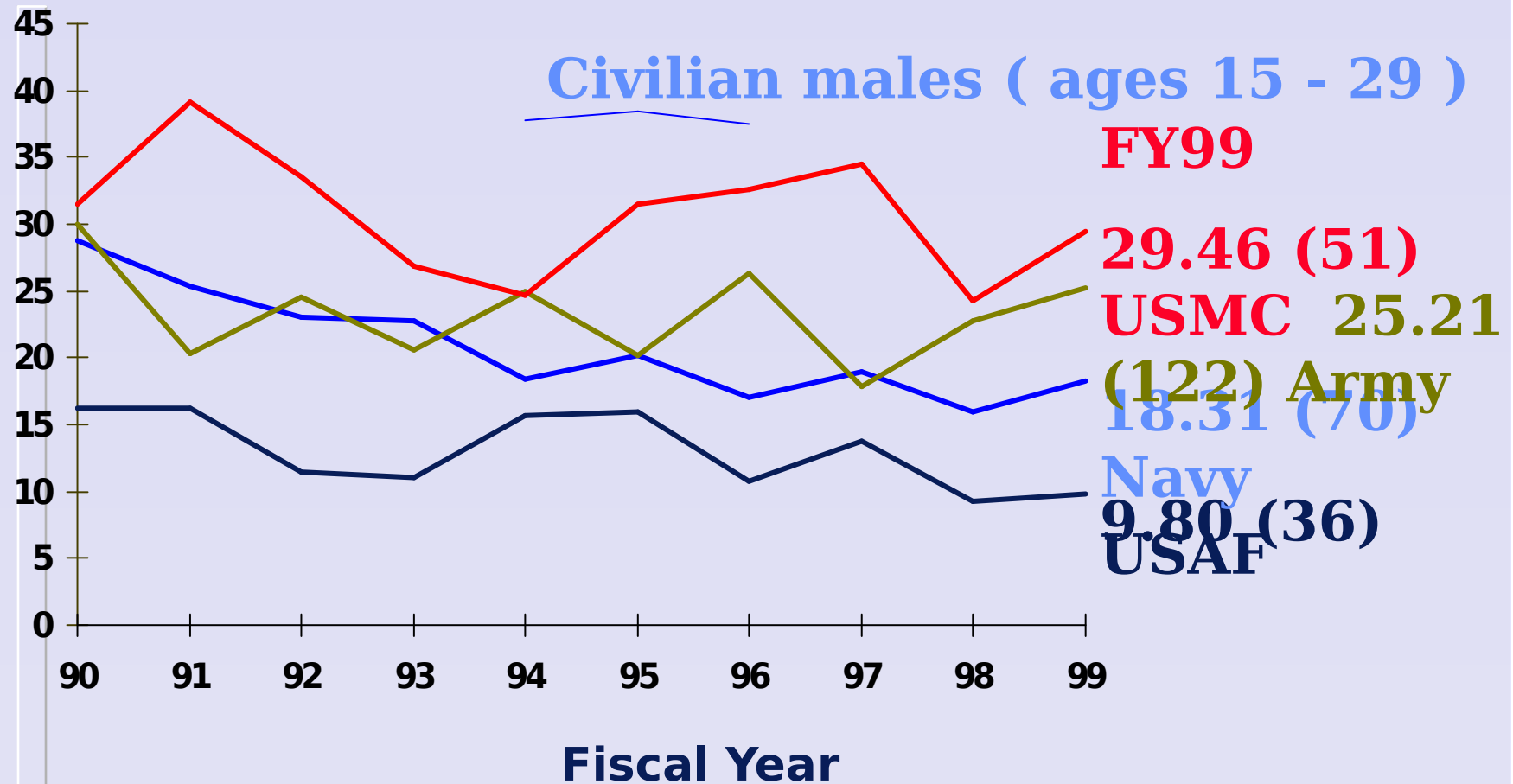
**FY 99: 103 81  
= 184**

**FY 95-99: 1042**

**Traffic  
60%**



# ***Traffic Death Rates (Per 100,000 Personnel)***



**Includes passengers, motorcycle riders, pedestrians and bicyclists (struck by vehicle).**

# ***SAFETY GOALS 2000***

## ***Aviation***

- **50% reduction in human-error-based mishaps**
- **Additional 50% by 2006**

## ***Off Duty***

- **25% reduction in PMV deaths**
- **25% reduction in recreation deaths**
- **Traffic Safety Visibility**



# ***Where's the Risk Assessment***



# ***MANAGING RISK***

“Our people are our most valued resource.”

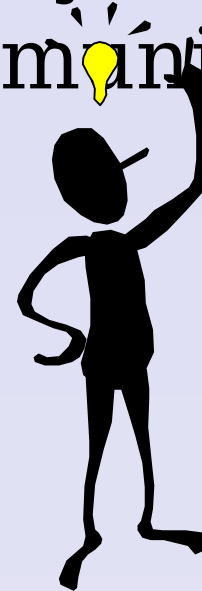
“A shared way of training ... an underlying philosophy.”

“Risk Management ... [is a] formal, essential tool of operational planning.”

“A philosophy for generating the greatest decisive effect against the enemy at the least possible cost to

# ***SAFE COMMUNITY*** ***Vision for the Future***

- Ensure every community in America is a Safe Community.



# ***SAFE COMMUNITY***

## ***Definition***

- A community promoting injury prevention activities at the local level to solve local highway and traffic safety and other injury problems. It uses a “bottom up” approach involving its citizens in addressing key injury problems.

- **Year 2000 Goal = 1000 (737)**



# ***SAFE COMMUNITY***

## ***Program Element One***

- Uses an integrated and comprehensive injury control system with prevention, acute care, and rehabilitation partners as active and essential participants in addressing community injury problems.



# ***SAFE COMMUNITY***

## ***Program Element Two***

- Coalition or task force that is comprehensive and community-based with representation from citizens.
  - \* Law Enforcement
  - \* Public Health
  - \* Civic and Service Groups
  - \* Medical
  - \* Injury Prevention
  - \* Education
  - \* Public Works Offices
  - \* Business
  - \* Traffic Safety Advocates
  - \* Military (Business)
- Citizens provide program input, direction, and involvement in the Safe Community program.

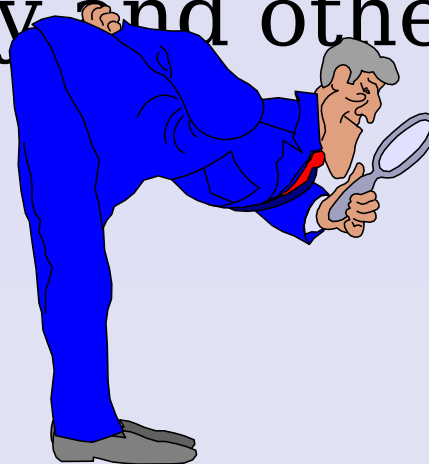
# ***SAFE COMMUNITY***

## ***Program Element Three***

- Conducts comprehensive problem identification and uses estimating techniques that determine the economic costs associated with traffic related fatalities and injuries within the context of the total injury problem.

# ***SAFE COMMUNITY Program Element Four***

- Conducts program assessments from a “best practices” and a prevention perspective to determine gaps in highway and traffic safety and other injury activity.





# ***SAFE COMMUNITY***

## ***Program Element Five & Six***

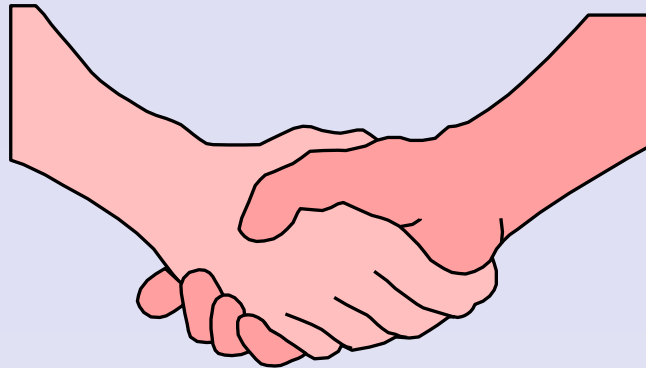
- Implements a plan with specific strategies that addresses the problems and program deficiencies through prevention countermeasures and activities.
- Evaluates the program to determine the impact and cost benefit where possible.

# ***SAFE COMMUNITY Program Support***

- Funding
  - Local, State or Federal Agencies (Grants)
  - Local Employers
  - Non-Profit Organizations
  - National Organizations
- People = Community Supported

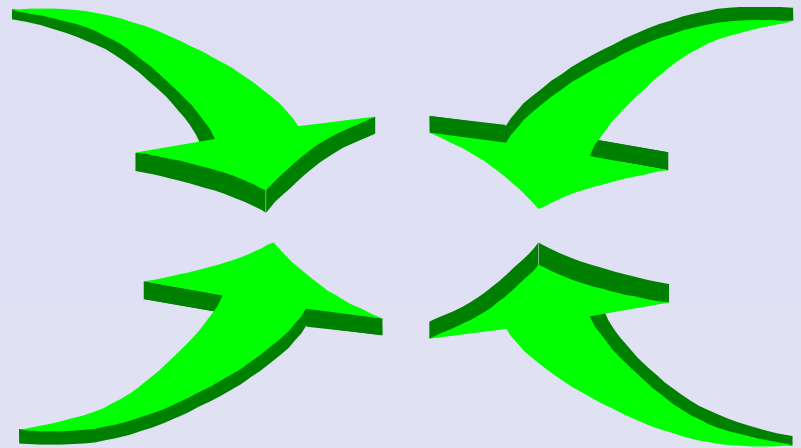
# ***SAFE COMMUNITY***

- **Create Partnerships with Private, National, State or Federal Organizations:**
- **NHTSA**
- **MADD**
- **NACCHO**
- **SALSA**



# ***SAFE COMMUNITY Prevention Programs***

- ➔ Homicide & Intentional Injury Prevention
- ▢ Home & Leisure Injury Prevention
- ▢ Occupational Safety
- ▢ Elders Safety
- ▢ Kids Safety
- ▢ Suicide Prevention
- ▢ Spousal Abuse
- ▢ Traffic Programs



# ***NAVAL SAFETY CENTER***

## **+ Safety Programs**

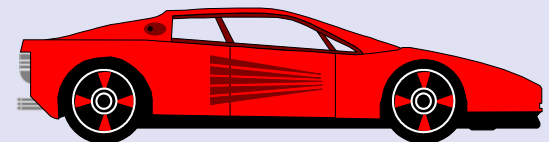
- ➔ Traffic/Pedestrian
- ▢ Home Safety
- ▢ Fire Prevention
- ▢ Fire Arms, Explosives
- ▢ Parachuting
- ▢ Recreational/Athletic
- ▢ Occupational
- ▢ Bicycle



# ***SAFE COMMUNITY***

## ***Military Role***

- ➔ **Military Major Business Employer**
- ▢ **Military Population, Part of Community**
- ▢ **Military Brings Dollars/Crashes to the Community**
- ▢ **Mission: Find Ways to Reduce Military MV Rates**
- ▢ **Motor Vehicles #1**



# ***SAFE COMMUNITY***

## ***How We Became Involved***

- ✓ **Began Research Project**
- ✓ **Lifesavers 16 Cleveland OH, March 98**
- ✓ **Liberty Venture 2000 Williamsburg VA, May 98**
- ✓ **Military Pilot Programs, Jun 98**
  - ✓ **San Diego/San Diego County**
  - ✓ **MCAS Cherry Point NC**
- ✓ **Updated Joint Military Service Safety Chiefs, March 99**



# ***SAFE COMMUNITY***

## ***Where Did We Go***

### **✓ Safe Community Visit**

**✓ Greenville, NC July 98                      Yes**  
**(MC)**

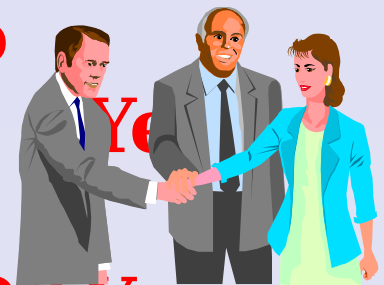
**✓ San Diego, CA October 98                  Yes**  
**(USN)**

**✓ Bremerton, WA March 99                  Yes**  
**(USN)**

**✓ Akron, OH May 99                          No**

**✓ Anchorage, AK June 99                      Yes**  
**(AF)**

**✓ Duvall County, FL August 99              Yes**  
**(USN)**





# ***SAFE COMMUNITY EXAMPLE OF PROGRAMS***

## **Greenville, NC San Diego/San Diego County Anchorage, AK**

Bicycle Safety Traffic Safety

Traffic Safety Pedestrian Safety

Bicycle Safety

Pedestrian Safety

Slips, Trips and Falls

Boating Safety

Recreational Safety

## **Bremerton, WA Summit County Sheriff Akron, OH**

DUI Task Force Senior Watch Program

Domestic Violence Program

Public Housing Safety

Gun Lock Safety

## **Dallas Injury**

**Prevention Center**

Violence Against Women

Traffic Safety

Child Restrain Blessing

Drug vs Vehicle Crashes

## **Milwaukee, WI Duvall County, FL**

Space Patrol Bicycle Safety

Angel Patrol Home Safety

Basket Patrol Daycare Injury Prevention

Child/Parenting Safety

Gun Lock Safety

Traffic Safety

## **Providence Injury**

**Prevention Center**

Traffic Safety

Fire Safety

# ***SAFE COMMUNITY***

## ***Best Buy-In***

✓ **Life Saver 17 (March 21-23) Seattle, WA 1500**

✓ **Local, State & Federal Agencies**

✓ **Medical Community**

✓ **Law Enforcement**

✓ **Private & National Organizations**

✓ **Local Safe Community M**

✓ **Individuals**



✓ **Unique Partnerships Session**

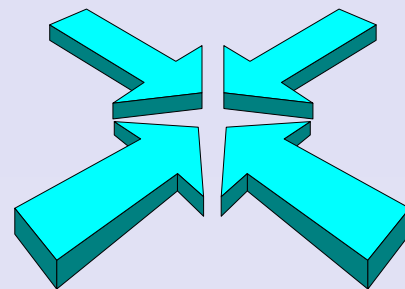
✓ **Life Saver 2000 (March 12-14)**

**Atlanta, GA**

# ***SAFE COMMUNITY***

## ***Start Up Tools***

- **Getting Started: A Guidance to Developing Safe Communities**
- **Best Practices for a Safe Community**
- **Are You a Safe Community**



# ***SUMMARY***

- **Defined Safe Community**
- **How We Became Involved in Safe Community**
  - ◆ **Military Role in Safe Community as an Employer**
- ◆ **Is it SAFE to GET Out of Bed?**
  - ◆ ***To face the world:***
    - **8,500 die at home (1:30,000)**
    - **60,000 bathroom injuries (1:4,500)**
    - **170,000 shower injuries (1:1,500)**

# ***SUMMARY***

- ***To pull the covers over your head:***
  - **400,000 are injured by beds... (1:650)**
  - **Unemployed - High BP / Heart Disease**

**High-Ho.... High-Ho....**  
**its off to work I go!**
- **Risk Management + Readiness = Mission**

# ***HOW TO NHTSA?***

- **NHTSA Web Site:**
  - **[www.nhtsa.dot.gov](http://www.nhtsa.dot.gov)**
  - **[www.nhtsa.dot.gov@safecommunity](mailto:www.nhtsa.dot.gov@safecommunity)**



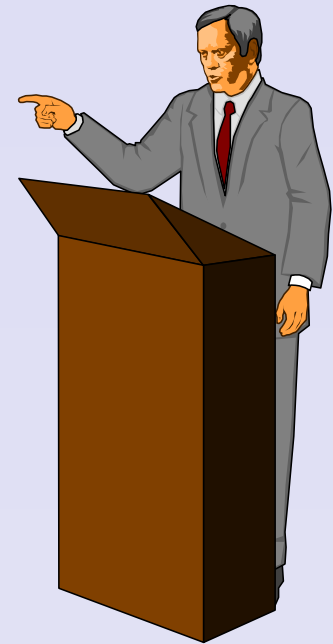
# ***HOW TO REACH US?***

- **Naval Safety Center (757) 444-3520:**
  - ◆ **Web Site: [www.safetycenter.navy.mil](http://www.safetycenter.navy.mil)**
  - ◆ **Lynn Tacha - Marine Corps - Ext. 7139**
  - ◆ **USMC email:**  
**[ground@safetycenter.navy.mil](mailto:ground@safetycenter.navy.mil)**
  - ◆ **Mary Brigham - Navy - Ext. 7134**
  - ◆ **USN email: [shore@safetycenter.navy.mil](mailto:shore@safetycenter.navy.mil)**



# ***SAFE COMMUNITY***

**Questions  
and  
Answer  
Time**





***END OF BRIEF***

